

Hoshin Kanri Public Course

Hoshin Kanri (Strategy Deployment) is a strategic framework for building sustained high performance and producing results through structured plan-do-check-act (PDCA) thinking. It helps organizations define a structure and standards for establishing and executing strategic initiatives throughout the organization.

Relogica, partnering with Lean Enterprise Institute (LEI), will hold public course on Hoshin Kanri at **The Sultan Hotel, Jakarta, 16-17 Oct 2023**



Lean Enterprise Institute



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Lean Enterprise Institute
lean.org

Hoshin Kanri is a management process

It aligns, both vertically and horizontally, an organization's functions and activities with its strategic objectives. A specific annual plan is developed with precise goals, actions, timelines, responsibilities, and measures.



Hoshin Kanri helps organizations align functions and activities to strategic objectives vertically and horizontally — from the CEO to the front line and across departments. Therefore, every team member understands how their role contributes to the organization's strategic objectives. As a result, this gives meaning to their work and motivates them toward higher performance. Many organizations use hoshin kanri, supported by continuous improvement, to spur creativity and innovation. Consequently, this creates competitive advantage by aligning their workforce toward specific initiatives targeted to achieve leaps in performance.



Training Instructor
Mark Reich

Senior Coach and Chief Engineer, Strategy
Lean Enterprise Institute

During his extensive career, Mark has led lean transformations and coached executives in various companies and business sectors. Clients include GE Appliances and Ingersoll Rand (manufacturers); Michigan Medicine and Mt. Sinai (healthcare systems); Turner Construction; Kroger (retail); Legal Seafood (hospitality); and Microsoft (software).

As LEI's chief engineer, strategy, Mark leads the development of new learning experiences that enhance executives' lean knowledge and capabilities while advancing the lean thinking and practice body of knowledge. Through this work and coaching, he helps executives acquire the mindset and adopt the behaviors that help them more effectively, and respectfully, lead people to achieve organizational objectives.

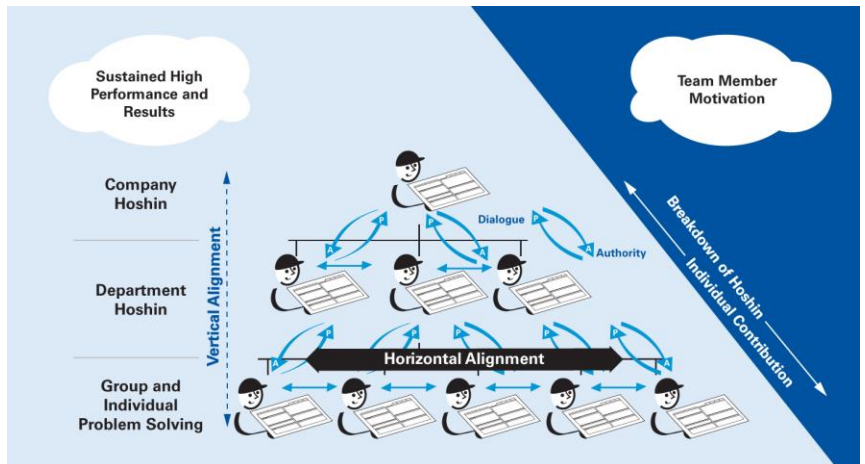
What is Hoshin Kanri?

A strategic framework aimed at:

- Creating an organization capable of sustained high performance
- Producing results through structured PDCA thinking

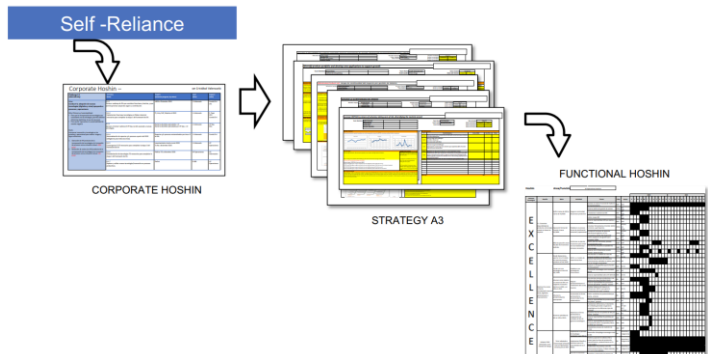
Defines structure and standards for:

1. Establishing & executing strategic initiatives throughout an organization.
2. Developing capability through strategic delegation of responsibility & subsequent self-development.



Hoshin Kanri Workshop Outline

1. What is the Goal of Defining Purpose for an Enterprise
2. What Were Our Challenges
3. Concrete Meaning of Self Reliance
4. How Hoshin Kanri
 - Connected our purpose to the work of everyone,
 - Defined the structure of how we would work together as a team,
 - Clarified Roles and Responsibilities for Leaders,
 - Primary way to address our capability gap and develop the next generation leaders.
5. How Hoshin Kanri Build Management Capability
6. Hoshin Kanri Case Study
7. Harvard Business Review Article Reflection Discussion



For further information please contact us at
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Hoshin Kanri Public Course 2023

Dates, Time, Location, Cost, and Registration



- Course Date** : 16-17 October 2023
Course Venue : The Sultan Hotel, Jl. Gatot Subroto, Jakarta
Course Date : 08:30 am – 16:30 pm Daily
Cost : Rp 11,000,000 (special price for early bird registration before 31 Aug 2023).
Registration after 31 Aug 2023 will get normal price of Rp 13,000,000 (include 11% PPN).
Dress : Business casual.
Reservations : In order to assure an outstanding learning experience and personal attention to each delegate, registration is strictly limited, register as soon as possible.

Registration

Please register the following delegates for the two-days LEI Hoshin Kanri public course:

1. Name : Title : email :
2. Name : Title : email :
3. Name : Title : email :
4. Name : Title : email :
5. Name : Title : email :

Delegates Administrator:

Your Name :

Your Title :

Your email :

Company Name :

Address :

Phone :

Please return this form (completed) to: courses@relogica.com, kindly indicate in the subject line "Hoshin Kanri Course 2023".

Payment

Confirmation of your attendance will be issued upon receipt of payment.

Please transfer payment to the account below and please send us the proof of transfer to email courses@relogica.com

Bank Central Asia (BCA)

Cabang Setiabudi Plaza

Account number : 7660123321 (IDR)

Account name : PT Relogica Indonesia

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